CASE STUDY

Waste minimisation training (Plastics processing)

The task

Envirowise is a government programme to encourage the use of waste minimisation techniques in industry for improved profits and environmental performance.
Tangram was commissioned to develop a series of structured training workshops on waste minimisation and resource efficiency in the plastics industry. The task was to develop training materials that could be used with little preparation by companies at all levels of the staff.

What we did

Four 1 hour Workshops were developed to cover all management levels in the plastics industry. The levels targeted were: Directors, Senior Managers, Line Supervisors and Production Operators.

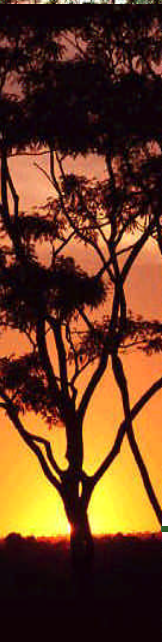
A consistent message was developed for all the target groups so that all the groups had a common language and understanding of the basics of waste minimisation and resource efficiency.

Training and reference material was developed to be very specifically targeted to the motivation needs of the target groups.

Workshops were developed and tested in partnership with selected plastics industry partners to ensure that the materials were directly relevant to industry.

Trial Workshops were carried out in industry with validate the materials and the training method.

All training material was prepared and produced in print ready Adobe Acrobat format.



The benefits

- Plastics processing companies can reduce their 'Cost of Waste' by implementing the series of training programmes.
- Training programmes are directly targeted at the various levels of staff in the industry.
- Trainers have access to all the resources necessary for training across the complete company.
- Plastics processing companies have access to a proven and structured series of easy to deploy training packages in the area of waste minimisation and resource efficiency.

More details?

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