



CASE STUDY

Energy management training (Plastics, rubber and ceramics)

The task

Many companies are not fully aware of the cost reduction possibilities of energy efficiency. They think that energy efficiency is only for 'green companies' and is not for them. The reality is that energy efficiency is simply good management to reduce costs.

Tangram was commissioned by Action Energy to produce training packages for the plastics, rubber and ceramics sectors to enable companies to carry out internal training on energy efficiency and to spread the message of the possible cost reductions throughout the company.

What we did

Tangram produced structured training packages for the 3 sectors (plastics, rubber and ceramics) to introduce all levels of staff to the benefits of energy efficiency in terms of reducing cost and environmental impact.

Tangram produced the training packages to be highly interactive and to be relevant to all levels of the organisation.

Tangram tested the training packages with large groups of companies via the leading industry organisations.

Tangram produced final training packages that included all the resources necessary for trainers to run the training sessions internally, e.g. Overhead transparencies for small companies, PowerPoint shows for larger companies and full trainer and trainee notes packages.

Tangram produced CD-based Training Packages and these were distributed via the industry organisations directly and also via their Internet web sites.

The benefits

- Companies in the 3 sectors have access to professionally produced training packages suitable for rolling out a structured training package to their employees.
- Companies in the 3 sectors have access to all the resources necessary to deliver the training in-house.
- Companies in the 3 sectors can start to achieve up to 15% savings in their energy costs (and benefit the environment). This is greater than the energy price increase as a result of the Climate Change Levy.
- The energy use in the 3 sectors will be decreased as a result of the training and both the companies and the environment will benefit.

More details?

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